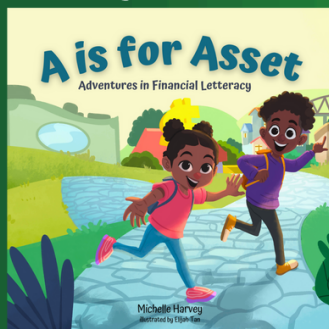


# SCHOOL AUTHOR'S VISITS

with Michelle Harvey

Today's Lesson





Dear **School Leader**,

Imagine a classroom where even the youngest students are learning the foundational skills to grow into financially confident, capable adults. A is for Asset: Adventures in Financial Literacy is here to make that vision a reality.

As a mom and financial literacy advocate, I noticed a glaring gap in early education—financial literacy often isn't taught until high school, long after critical habits and attitudes toward money have already formed. A is for Asset fosters positive attitudes toward money at an early age, the book equips students with skills they'll carry for a lifetime.

I believe A is for Asset could be a great addition to your school, helping teachers foster conversations about saving, investing, and entrepreneurship to life through a fun, story-driven format. I've also included a proposal with ideas on how the book can be used with lesson plans, workshops, or even professional development for your staff.

I'd love the opportunity to partner with your school and provide A is for Asset to your educators and students. Please take a moment to review my proposal, and I'd be happy to schedule a discovery call to discuss how we can bring this exciting resource to your classrooms. You can reach me at [michelle@financialliteracy.com](mailto:michelle@financialliteracy.com).

Thank you for considering this opportunity to invest in your students' future.



### **Target Audience (Grade Level):**

PK3 - Grade 3

### **Key Themes:**

financial literacy, empowerment, and foundational money concepts for young children

### **Synopsis:**

In the town of Financial Literacy, two young friends, Makenna and Jonah, embark on an adventure where they meet talking letters of the alphabet. Each letter introduces a financial concept, such as A for Asset, B for Business, and C for Credit, in a fun and engaging way. Through rhymes and playful interactions, the children learn essential financial lessons, including the value of saving, investing, and making informed money decisions. By the end of the story, Makenna and Jonah have gained a foundational understanding of financial literacy, empowering them to apply these lessons in their everyday lives.

# Curriculum Alignment



## Learning Outcomes

By reading and engaging with A is for Asset, students can develop skills in:

- Vocabulary Development: Exposure to new financial terms and their meanings.
- Comprehension: Understanding financial concepts through engaging storytelling.
- Problem-Solving: Recognizing how money-related decisions impact their daily lives.
- Speaking and Listening: Engaging in discussions about financial topics and asking questions.
- Writing Skills: Responding to prompts about financial goals and concepts in their own words.

## Recommended Grade Levels:

A is for Asset is best suited for children ages 3-8, making it ideal for PreK3 through 3rd grade. The engaging rhymes, simple explanations, and vibrant financial concepts align well with early childhood and elementary learning stages.



## Common Core Standards Alignment for A is for Asset

Aligned with Common Core standards, A is for Asset helps young learners meet educational goals in the following areas:

### Reading Literature (RL.K.1)

A is for Asset helps students ask and answer questions about financial topics through engaging storytelling and letter-personification.

### Reading Informational Text (RI.K.4)

The book supports students in determining the meaning of domain-specific vocabulary, such as asset, liability, and investment.

### Speaking & Listening (SL.K.2)

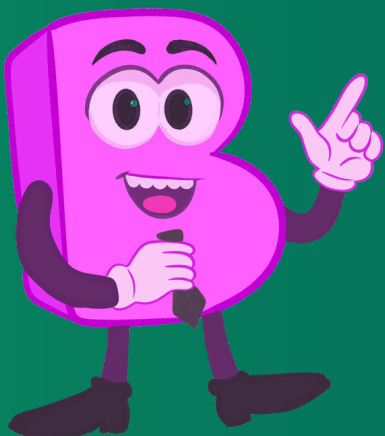
Through engaging rhymes and discussions, the book encourages students to ask and answer questions about key details, fostering comprehension and participation.

### Writing (W.K.2)

Students can be encouraged to use drawing, dictation, and writing to explain financial terms they've learned, reinforcing their understanding of concepts like budgeting and goal setting.

### Mathematics (K.CC.1)

Basic financial concepts, such as counting and planning (budgeting), align with standards for understanding numbers and their value in everyday use.



# About the Author's Visit

## A is for Asset: Adventures in Financial Literacy – Author Experience

Bring the excitement of financial literacy to your classroom! This engaging visit includes a lively read-aloud, interactive Q&A, and hands-on activities that make money management fun and relatable. Students will explore budgeting, goal-setting, and entrepreneurship while receiving take-home materials to continue their learning. Inspire financial confidence in young minds with this dynamic author experience!



### Interactive Classroom Experience

Rate: \$750

#### Includes:

- Two 45–60 minute classroom sessions (up to 25 students each, 50 students total).
- Interactive read-aloud with a guided activity tailored to the book's themes.
- Pre-sold book signing (books purchased separately).
- **Bonus:** Classroom Engagement Kit (lesson plans, guides, and activities to extend learning).



### Multi-Grade Level Assembly Package

Rate: \$1000

#### Includes:

- Two 45–60 minute assembly sessions (up to 50 students per session, 100 students total).
- Interactive read-aloud, followed by a Q&A session and guided discussion.
- Pre-sold book signing (books purchased separately).
- **Bonus:** Classroom Engagement Kit (lesson plans, guides, and activities to extend learning).



### Comprehensive School Visit

Rate: \$3000

#### Includes:

- Full-day visit, including up to three 45-minute sessions (up to 150 students per session, 450 students total).
- Interactive read-aloud, Q&A, and guided discussions tailored for larger audiences.
- One 60-minute workshop for parents or teachers.
- Pre-sold book signing (books purchased separately).
- **Bonus:** Classroom Engagement Kit
- **Bonus:** Lunch with Author

#### ADD ON'S:

- Grade-Level Set of Books (available in Spanish and English)
- ABC's of Finance Coloring Book for Preschoolers
- Virtual Author's Visit
- Lunch with the author
- Additional student, teacher, or parent workshops

#### SPECIAL OFFER: FREE VIRTUAL VISIT

- A complimentary 45-minute virtual visit is included for schools purchasing at least 50 books.
  - Minimum book order of 50 copies.

#### Additional Notes

- **Travel Costs:** Rates do not include mileage. If the session is located outside of Prince George's County, MD, additional fees may apply.
- **Custom Options:** For larger groups or custom programming, please contact us for a personalized quote.



# Author's Visit Session Topics



## Student Workshops

- A is for Asset: Exploring Treasures That Grow!
- Financial ABCs Adventure with Makenna and Jonah
- Money Smart Art: Coloring Our Way to Financial Fun



## Parent Workshops

- Teaching Money Confidence at Home: A Parent's Guide to Financial Literacy
- From Storytime to Lifelong Lessons: Making Finance Fun for Kids
- Raising Financially Smart Kids: Building Connection Through Money Talks



## Teacher Workshops

- Financial Literacy Foundations: Bringing the ABCs of Money into Early Learning
- Classroom Cash: Practical Activities to Teach Earning, Saving, and Spending
- Story-Based Learning: Using A is for Asset to Build Financial and Social-Emotional Skills

While these are our standard workshop topics, we're happy to customize sessions to meet the unique needs of your students and school community. Let us know your goals, and we'll work together to create an experience that's both engaging and impactful.



# Let's Get Started!

## Next Steps



1

### SUBMIT YOUR FORM AUTHOR'S VISIT REQUEST

Complete our form to express your interest in booking an author's visit.

2

### DISCOVERY CALL

Join a 30-minute discovery call to learn more about curating an experience for your students.

3

### SCHEDULE AUTHOR'S VISIT

Sign the agreement, finalize deposit, and schedule the author's visit.



**Website**

[www.financialliteracy.com](http://www.financialliteracy.com)



**Social Media**

[@financialliteracy](https://twitter.com/financialliteracy)



**E-mail**

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